



Sponsorship Package

www.CentralAlbertaCuttingHorseClub.com

CACHC Office: centralcutters.clubsecretary@gmail.com or (403) 800- 2269

The Central Alberta Cutting Horse Club was founded in 1983 by a group of cowboys who enjoyed the sport of cutting.



Today, with approximately 200 members from across Central Alberta, the club attracts people from many different walks of life who all share a passion for horses and our western heritage. This cutting association is friendly, dynamic and growing. We believe your business would benefit from becoming involved as a sponsor of our club.

The CACHC holds shows in numerous venues between Calgary and Edmonton.

There are eleven different cutting classes per show:

- * Open
- * Non-Pro
- * Novice Horse - \$5000 Limit
- * Non-Pro Novice Horse - \$5000 Horse Limit
- * \$2000 Limit Rider
- * \$500 Limit Rider



- * Open Ranch - \$500 Full Bridle Limit
- * 2500L Open Transition Full Bridle Class
- * Novice Non-Pro Ranch \$500 Full Bridle Limit
- * Youth
- * Novice Youth

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Canadian Horse Industry Statistics

- ♦ Canada is home to approximately 500,000 horses *



- ♦ 1/3 of Canadas horses are located in Alberta *
- ♦ 72% of the horses in Alberta participate in some type of regular competition *

- ♦ The most common breed of horse in Alberta is the Quarter Horse, with 55% of horse owners having at least one of this breed *



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Photo Credits to: Krystina Lynn Photography — <https://klphoto.ca>, Cheryl Smythe, & various CACHC members

Information Credit: CACHC Archives & Database, * <https://petkeen.com/horse-statistics-canada>

SPONSORSHIP OPPORTUNITIES

Don't miss the opportunity to get involved with the Central Alberta Cutting Horse Club!!

GOLD \$ 1,000 & UP

- ♦ Arena Signage - Your banner placed in the arena at all shows (provided by the sponsor)
- ♦ Announcer recognition at shows – Sponsor's name and business information mentioned throughout each show (bio provided by sponsor)
- ♦ Sponsor Logo and link on the CACHC website
- ♦ Sponsor link (large) on the CACHC website Sponsor List
- ♦ Social Media Exposure
- ♦ Recognition at the Year-End Awards Banquet and an invitation to attend.

SILVER \$ 500

- ♦ Arena Signage - Your banner placed in the arena at all shows (provided by the sponsor)
- ♦ Announcer recognition at shows – Sponsor's name and business information mentioned throughout each show (bio provided by sponsor)
- ♦ Sponsor Logo and link on the CACHC website
- ♦ Sponsor link (medium) on the CACHC website Sponsor List
- ♦ Social Media Exposure
- ♦ Recognition at the Year-End Awards Banquet and an invitation to attend.

BRONZE \$ 250

- ♦ Announcer recognition at shows – Sponsor's name and business information mentioned throughout each show (bio provided by sponsor)
- ♦ Sponsor link (small) on the CACHC website Sponsor List
- ♦ Social Media Exposure
- ♦ Recognition at the Year-End Awards Banquet and an invitation to attend.

FRIENDS OF THE CACHC UP TO \$ 249

ANY AMOUNT IS ACCEPTED AND RECEIPTS ARE ISSUED FOR ALL SPONSORS

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